# CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---|---|
| 498226 / | 06370244 |

| Product |
|---|
| CROSSROADS GPS |

| Contract Dates | Estimate # |
|---|---|
| 10/12/12 - 10/22/12 | 1192 |

| Advertiser | Original Date / Revision |
|---|---|
| ISS/Cross Roads GPS | 10/11/12 / 10/11/12 |

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| KVVU | Teresa Difuria | TELEREP-PHIL |

Special Handling

Demographic
Adults 35+

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | 12 | 11 |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | KVVU | 10/12/12 | 10/19/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 2 | $500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ----1-- | 1 | $250.00 | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | ----1-- | 1 | $250.00 | | | | | | | |
| N 2 | KVVU | 10/12/12 | 10/19/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | $4,300.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ----1-- | 1 | $2,150.00 | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | ----1-- | 1 | $2,150.00 | | | | | | | |
| N 3 | KVVU | 10/19/12 | 10/19/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | $1,950.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | ----1-- | 1 | $1,950.00 | | | | | | | |
| N 4 | KVVU | 10/12/12 | 10/19/12 | Better | M-F 11a-12p | | :30 | | | NM | 2 | $390.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ----1-- | 1 | $195.00 | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | ----1-- | 1 | $195.00 | | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Type | | | |
| | 2 | *KVVU* | *10/15/12-10/21/12* | *Better* | *M-F 11a-12p* | ------F---- | *:30* | *~~$195.00~~* | *NM* | | | |
| | *See MG 4.3* | | | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | Divorce Court | M-F 11a-12p | ------F---- | :30 | $195.00 | NM | | | |
| | Ⓜ | MG for 4.2 10/19 | | | | | | | | | | |
| N 5 | KVVU | 10/12/12 | 10/19/12 | Anderson | 3-4p | | :30 | | | NM | 2 | $900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ----1-- | 1 | $450.00 | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | ----1-- | 1 | $450.00 | | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Type | | | |
| | 2 | *KVVU* | *10/15/12-10/21/12* | *Anderson* | *3-4p* | ------F---- | *:30* | *~~$450.00~~* | *NM* | | | |
| | *See MG 5.3* | | | | | | | | | | | |
| | 3 | KVVU | 10/19/12-10/19/12 | Anderson | 2-3p | ------F---- | :30 | $450.00 | NM | | | |
| | Ⓜ | MG for 5.2 10/19 | | | | | | | | | | |
| N 6 | KVVU | 10/12/12 | 10/19/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 2 | $1,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ----1-- | 1 | $500.00 | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | ----1-- | 1 | $500.00 | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---|---|
| 498226 / | 06370244 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 10/12/12 - 10/22/12 | CROSSROADS GPS | 1192 |

| Advertiser | Original Date / Revision |
|---|---|
| ISS/Cross Roads GPS | 10/11/12 / 10/11/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 2 | KVVU | 10/15/12-10/21/12 | | The Dr.Oz Show | 4-5p | ------F---- | :30 | | ~~$500.00~~ | NM | | |
| See MG 6.3 | | | | | | | | | | | | |
| 3 | KVVU | 10/19/12-10/19/12 | | Dr Oz | 3-4p | ------F---- | :30 | | $500.00 | NM | | |
| Ⓜ | MG for 6.2 10/19 | | | | | | | | | | | |
| N 7 | KVVU | 10/12/12 | 10/19/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 2 | $1,900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | 1 | $950.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | 1 | $950.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 2 | KVVU | 10/15/12-10/21/12 | | Fox 5 News at 5 | 5-530p | ------F---- | :30 | | ~~$950.00~~ | NM | | |
| See MG 7.3 | | | | | | | | | | | | |
| 3 | KVVU | 10/19/12-10/19/12 | | Special Early News | Special Early News | ------F---- | :30 | | $950.00 | NM | | |
| Ⓜ | MG for 7.2 10/19 | | | | | | | | | | | |
| N 8 | KVVU | 10/12/12 | 10/19/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 2 | $900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | 1 | $450.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | 1 | $450.00 | | | | | | |
| N 9 | KVVU | 10/12/12 | 10/19/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | $1,025.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | 1 | $1,025.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | 1 | $1,025.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 2 | KVVU | 10/15/12-10/21/12 | | Fox 5 News at 5 MF 530-6p | M-F 530-6p | ------F---- | :30 | | ~~$1,025.00~~ | NM | | |
| See MG 61.2 | | | | | | | | | | | | |
| N 10 | KVVU | 10/12/12 | 10/19/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | $525.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | 1 | $525.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | 1 | $525.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 2 | KVVU | 10/15/12-10/21/12 | | Fox 5 News at 6pm | M-F 6-630pm | ------F---- | :30 | | ~~$525.00~~ | NM | | |
| See MG 61.2 | | | | | | | | | | | | |
| N 11 | KVVU | 10/12/12 | 10/19/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 2 | $1,450.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | 1 | $725.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | 1 | $725.00 | | | | | | |
| N 12 | KVVU | 10/12/12 | 10/19/12 | Extra | M-F 7-730p | | :30 | | | NM | 2 | $1,900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | 1 | $950.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | 1 | $950.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 2 | KVVU | 10/15/12-10/21/12 | | Extra | M-F 7-730p | ------F---- | :30 | | ~~$950.00~~ | NM | | |
| See MG 12.3 | | | | | | | | | | | | |
| 3 | KVVU | 10/19/12-10/19/12 | | Extra | M-Sa 8-10p/Su 7-1 | ------F---- | :30 | | $950.00 | NM | | |
| Ⓜ | MG for 12.2 10/19 | | | | | | | | | | | |
| N 13 | KVVU | 10/12/12 | 10/19/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 2 | $1,400.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | 1 | $700.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | 1 | $700.00 | | | | | | |
| N 14 | KVVU | 10/12/12 | 10/19/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 2 | $550.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 498226 / | 06370244 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **10/12/12 - 10/22/12** | CROSSROADS GPS | **1192** |

| Advertiser | Original Date / Revision |
|---|---|
| **ISS/Cross Roads GPS** | 10/11/12 / 10/11/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | 1 | $275.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | 1 | $275.00 | | | | | | |
| N 15 | KVVU | 10/15/12 | 10/22/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 2 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $250.00 | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $250.00 | | | | | | |
| N 16 | KVVU | 10/15/12 | 10/22/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | $4,300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $2,150.00 | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $2,150.00 | | | | | | |
| N 17 | KVVU | 10/15/12 | 10/22/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 2 | $3,900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $1,950.00 | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $1,950.00 | | | | | | |
| N 18 | KVVU | 10/15/12 | 10/22/12 | Better | M-F 11a-12p | | :30 | | | NM | 2 | $390.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $195.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| *1* | *KVVU* | *10/15/12-10/21/12* | | *Better* | *M-F 11a-12p* | M---------- | *:30* | | *~~$195.00~~* | *NM* | | |
| *See MG 18.3* | | | | | | | | | | | | |
| 3 | KVVU | 10/15/12-10/21/12 | | Divorce Court | M-F 11a-12p | M---------- | :30 | | $195.00 | NM | | |
| Ⓜ | MG for 18.1 10/15 | | | | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $195.00 | | | | | | |
| N 19 | KVVU | 10/15/12 | 10/22/12 | Anderson | 3-4p | | :30 | | | NM | 2 | $900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $450.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| *1* | *KVVU* | *10/15/12-10/21/12* | | *Anderson* | *3-4p* | M---------- | *:30* | | *~~$450.00~~* | *NM* | | |
| *See MG 19.3* | | | | | | | | | | | | |
| 3 | KVVU | 10/15/12-10/21/12 | | Anderson | 2-3p | MTuWThF---- | :30 | | $450.00 | NM | | |
| Ⓜ | MG for 19.1 10/15 | | | | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $450.00 | | | | | | |
| N 20 | KVVU | 10/15/12 | 10/22/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 2 | $1,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $500.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| *1* | *KVVU* | *10/15/12-10/21/12* | | *The Dr.Oz Show* | *4-5p* | M---------- | *:30* | | *~~$500.00~~* | *NM* | | |
| *See MG 20.3* | | | | | | | | | | | | |
| 3 | KVVU | 10/15/12-10/15/12 | | Dr Oz | 3-4p | M---------- | :30 | | $500.00 | NM | | |
| Ⓜ | MG for 20.1 10/15 | | | | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $500.00 | | | | | | |
| N 21 | KVVU | 10/15/12 | 10/22/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 2 | $1,900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $950.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| *1* | *KVVU* | *10/15/12-10/21/12* | | *Fox 5 News at 5* | *5-530p* | M---------- | *:30* | | *~~$950.00~~* | *NM* | | |
| *See MG 21.3* | | | | | | | | | | | | |
| 3 | KVVU | 10/15/12-10/21/12 | | Special Early News | Special Early News | MTuWThFSaSu | :30 | | $950.00 | NM | | |
| Ⓜ | MG for 21.1 10/15 | | | | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $950.00 | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---|---|
| 498226 / | 06370244 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 10/12/12 - 10/22/12 | CROSSROADS GPS | 1192 |

| Advertiser | Original Date / Revision |
|---|---|
| ISS/Cross Roads GPS | 10/11/12 / 10/11/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 22 | KVVU | 10/15/12 | 10/22/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 2 | $900.00 |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $450.00 | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $450.00 | | | | | | |
| N 23 | KVVU | 10/15/12 | 10/22/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | $1,025.00 |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $1,025.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | KVVU | 10/15/12-10/21/12 | | Fox 5 News at 5 MF 530-6p | M-F 530-6p | M---------- | :30 | | ~~$1,025.00~~ | NM | | |
| See MG 61.2 | | | | | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $1,025.00 | | | | | | |
| N 24 | KVVU | 10/15/12 | 10/22/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | $525.00 |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $525.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | KVVU | 10/15/12-10/21/12 | | Fox 5 News at 6pm | M-F 6-630pm | M---------- | :30 | | ~~$525.00~~ | NM | | |
| See MG 61.2 | | | | | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $525.00 | | | | | | |
| N 25 | KVVU | 10/15/12 | 10/22/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 2 | $1,450.00 |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $725.00 | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $725.00 | | | | | | |
| N 26 | KVVU | 10/22/12 | 10/22/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | $950.00 |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $950.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | KVVU | 10/22/12-10/28/12 | | Extra | M-F 7-730p | M---------- | :30 | | ~~$950.00~~ | NM | | |
| See MG 26.2 | | | | | | | | | | | | |
| 2 | KVVU | 10/22/12-10/22/12 | | Extra | M-Sa 8-10p/Su 7-1 | M---------- | :30 | | $950.00 | NM | | |
| Ⓗ | MG for 26.1 10/22 | | | | | | | | | | | |
| N 27 | KVVU | 10/15/12 | 10/22/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 2 | $1,400.00 |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $700.00 | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $700.00 | | | | | | |
| N 28 | KVVU | 10/15/12 | 10/22/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 2 | $550.00 |
| Week: | | 10/15/12 | 10/21/12 | 1------ | 1 | $275.00 | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1------ | 1 | $275.00 | | | | | | |
| N 29 | KVVU | 10/13/12 | 10/20/12 | FOX 5 News Sat 10-11p | 10-11p Sat | | :30 | | | NM | 2 | $3,000.00 |
| Week: | | 10/08/12 | 10/14/12 | -----1- | 1 | $1,500.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1- | 1 | $1,500.00 | | | | | | |
| N 30 | KVVU | 10/14/12 | 10/21/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 2 | $3,700.00 |
| Week: | | 10/08/12 | 10/14/12 | ------1 | 1 | $1,850.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ------1 | 1 | $1,850.00 | | | | | | |
| N 31 | KVVU | 10/14/12 | 10/14/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 1 | $850.00 |
| Week: | | 10/08/12 | 10/14/12 | ------1 | 1 | $850.00 | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---|---|
| 498226 / | 06370244 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 10/12/12 - 10/22/12 | CROSSROADS GPS | 1192 |

| Advertiser | Original Date / Revision |
|---|---|
| ISS/Cross Roads GPS | 10/11/12 / 10/11/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 32 | KVVU | 10/18/12 | 10/18/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 1 | $250.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $250.00 | | | | | | | |
| N 33 | KVVU | 10/18/12 | 10/18/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 1 | $2,150.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $2,150.00 | | | | | | | |
| N 34 | KVVU | 10/18/12 | 10/18/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | $1,950.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $1,950.00 | | | | | | | |
| N 35 | KVVU | 10/18/12 | 10/18/12 | Divorce Court | M-F 11a-12p | | :30 | | | NM | 1 | $195.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $195.00 | | | | | | | |
| N 36 | KVVU | 10/18/12 | 10/18/12 | Anderson | 3-4p | | :30 | | | NM | 1 | $450.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $450.00 | | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| | *1* | *KVVU* | *10/15/12-10/21/12* | *Anderson* | *3-4p* | ----Th----- | *:30* | | *~~$450.00~~* | *NM* | | |
| | *See MG 36.2* | | | | | | | | | | | |
| | 2 | KVVU | 10/18/12-10/18/12 | Anderson | 2-3p | ----Th----- | :30 | | $450.00 | NM | | |
| | Ⓜ | MG for 36.1 10/18 | | | | | | | | | | |
| N 37 | KVVU | 10/18/12 | 10/18/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | $500.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $500.00 | | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| | *1* | *KVVU* | *10/15/12-10/21/12* | *The Dr.Oz Show* | *4-5p* | ----Th----- | *:30* | | *~~$500.00~~* | *NM* | | |
| | *See MG 37.2* | | | | | | | | | | | |
| | 2 | KVVU | 10/18/12-10/18/12 | Dr Oz | 3-4p | ----Th----- | :30 | | $500.00 | NM | | |
| | Ⓜ | MG for 37.1 10/18 | | | | | | | | | | |
| N 38 | KVVU | 10/18/12 | 10/18/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 1 | $950.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $950.00 | | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| | *1* | *KVVU* | *10/15/12-10/21/12* | *Fox 5 News at 5* | *5-530p* | ----Th----- | *:30* | | *~~$950.00~~* | *NM* | | |
| | *See MG 38.2* | | | | | | | | | | | |
| | 2 | KVVU | 10/18/12-10/18/12 | Special Early News | Special Early News | ----Th----- | :30 | | $950.00 | NM | | |
| | Ⓜ | MG for 38.1 10/18 | | | | | | | | | | |
| N 39 | KVVU | 10/18/12 | 10/18/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 1 | $450.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $450.00 | | | | | | | |
| N 40 | KVVU | 10/18/12 | 10/18/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 0 | $0.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $1,025.00 | | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| | *1* | *KVVU* | *10/15/12-10/21/12* | *Fox 5 News at 5 MF 530-6p* | *M-F 530-6p* | ----Th----- | *:30* | | *~~$1,025.00~~* | *NM* | | |
| | *See MG 61.2* | | | | | | | | | | | |
| N 41 | KVVU | 10/18/12 | 10/18/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | $725.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $725.00 | | | | | | | |
| N 42 | KVVU | 10/18/12 | 10/18/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | $950.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays ---1--- | Spots/Week 1 | Rate $950.00 | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 498226 / | 06370244 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **10/12/12 - 10/22/12** | CROSSROADS GPS | **1192** |

| Advertiser | Original Date / Revision |
|---|---|
| **ISS/Cross Roads GPS** | 10/11/12 / 10/11/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Spot | Ch | Start Date / Date Range | End Date | Weekdays / Description | Spots/Week / Start/End Time | Rate / Weekdays | Length | | Rate | Type | | |
| 1 | KVVU | 10/15/12-10/21/12 | | Extra | M-F 7-730p | ----Th----- | :30 | | ~~$950.00~~ | NM | | |
| See MG 42.2 | | | | | | | | | | | | |
| 2 | KVVU | 10/18/12-10/18/12 | | Extra | M-Sa 8-10p/Su 7-1----Th----- | | :30 | | $950.00 | NM | | |
| Ⓜ | MG for 42.1 10/18 | | | | | | | | | | | |
| N 43 | KVVU | 10/18/12 | 10/18/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | $700.00 |
| Week: | | 10/15/12 | 10/21/12 | ---1--- | 1 | $700.00 | | | | | | |
| N 44 | KVVU | 10/18/12 | 10/18/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | $275.00 |
| Week: | | 10/15/12 | 10/21/12 | ---1--- | 1 | $275.00 | | | | | | |
| N 45 | KVVU | 10/16/12 | 10/16/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 1 | $250.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $250.00 | | | | | | |
| N 46 | KVVU | 10/16/12 | 10/16/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 1 | $2,150.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $2,150.00 | | | | | | |
| N 47 | KVVU | 10/16/12 | 10/16/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | $1,950.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $1,950.00 | | | | | | |
| N 48 | KVVU | 10/16/12 | 10/16/12 | Better | M-F 11a-12p | | :30 | | | NM | 1 | $195.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $195.00 | | | | | | |
| N 49 | KVVU | 10/16/12 | 10/16/12 | Anderson | 3-4p | | :30 | | | NM | 1 | $450.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $450.00 | | | | | | |
| N 50 | KVVU | 10/16/12 | 10/16/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | $500.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $500.00 | | | | | | |
| N 51 | KVVU | 10/16/12 | 10/16/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 1 | $950.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $950.00 | | | | | | |
| N 52 | KVVU | 10/16/12 | 10/16/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 1 | $450.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $450.00 | | | | | | |
| N 53 | KVVU | 10/16/12 | 10/16/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | $1,025.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $1,025.00 | | | | | | |
| N 54 | KVVU | 10/16/12 | 10/16/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | $725.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $725.00 | | | | | | |
| N 55 | KVVU | 10/16/12 | 10/16/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | $950.00 |
| Week: | | 10/15/12 | 10/21/12 | -1----- | 1 | $950.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | KVVU | 10/15/12-10/21/12 | | Extra | M-F 7-730p | -Tu-------- | :30 | | ~~$950.00~~ | NM | | |
| See MG 55.2 | | | | | | | | | | | | |
| 2 | KVVU | 10/16/12-10/16/12 | | Extra | M-Sa 8-10p/Su 7-1-Tu-------- | | :30 | | $950.00 | NM | | |
| Ⓜ | MG for 55.1 10/16 | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 498226 / | 06370244 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **10/12/12 - 10/22/12** | CROSSROADS GPS | **1192** |

| Advertiser | Original Date / Revision |
|---|---|
| **ISS/Cross Roads GPS** | 10/11/12 / 10/11/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 56 | KVVU | 10/16/12 | 10/16/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | $700.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays -1----- | Spots/Week 1 | Rate $700.00 | | | | | | | |
| N 57 | KVVU | 10/16/12 | 10/16/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | $275.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays -1----- | Spots/Week 1 | Rate $275.00 | | | | | | | |
| N 58 | KVVU | 10/17/12 | 10/17/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 1 | $250.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $250.00 | | | | | | | |
| N 59 | KVVU | 10/17/12 | 10/17/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 1 | $2,150.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $2,150.00 | | | | | | | |
| N 60 | KVVU | 10/17/12 | 10/17/12 | Better | M-F 11a-12p | | :30 | | | NM | 0 | $0.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $195.00 | | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| *1* | *KVVU* | *10/15/12-10/21/12* | | *Better* | *M-F 11a-12p* | ---w------- | *:30* | | *~~$195.00~~* | *NM* | | |
| *See MG 61.2* | | | | | | | | | | | | |
| N 61 | KVVU | 10/17/12 | 10/17/12 | Anderson | 3-4p | | :30 | | | NM | 1 | $5,070.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $450.00 | | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| *1* | *KVVU* | *10/15/12-10/21/12* | | *Anderson* | *3-4p* | ---w------- | *:30* | | *~~$450.00~~* | *NM* | | |
| *See MG 61.2* | | | | | | | | | | | | |
| 2 | KVVU | 10/17/12-10/17/12 | | The X Factor | The X Factor | ---w------- | :30 | | $5,070.00 | NM | | |
| Ⓗ | MG for 9.2,60.1,70.1,10.2,40.1,24.1,23.1,61.1 | | | | | | | | | | | |
| N 62 | KVVU | 10/17/12 | 10/17/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | $500.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $500.00 | | | | | | | |
| N 63 | KVVU | 10/17/12 | 10/17/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 1 | $950.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $950.00 | | | | | | | |
| N 64 | KVVU | 10/17/12 | 10/17/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 1 | $450.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $450.00 | | | | | | | |
| N 65 | KVVU | 10/17/12 | 10/17/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | $1,025.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $1,025.00 | | | | | | | |
| N 66 | KVVU | 10/17/12 | 10/17/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | $525.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $525.00 | | | | | | | |
| N 67 | KVVU | 10/17/12 | 10/17/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | $725.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $725.00 | | | | | | | |
| N 68 | KVVU | 10/17/12 | 10/17/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | $700.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $700.00 | | | | | | | |
| N 69 | KVVU | 10/17/12 | 10/17/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | $275.00 |
| Week: | Start Date 10/15/12 | End Date 10/21/12 | Weekdays --1---- | Spots/Week 1 | Rate $275.00 | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 498226 / | 06370244 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **10/12/12 - 10/22/12** | CROSSROADS GPS | **1192** |

| Advertiser | Original Date / Revision |
|---|---|
| **ISS/Cross Roads GPS** | 10/11/12 / 10/11/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 70 | KVVU | 10/14/12 | 10/14/12 | Friends Weekend | 5-6p | | :30 | | | NM | 0 | $0.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ------1 | 1 | $300.00 | | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | KVVU | 10/08/12-10/14/12 | | *Friends Weekend* | *5-6p* | ---------SU | *:30* | | *~~$300.00~~* | *NM* | | |
| | See *MG 61.2* | | | | | | | | | | | |
| | | | | | | | | Totals | | | 91 | $78,665.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/01/12 -10/22/12 | 91 | $78,665.00 | $66,865.25 |
| Totals | 91 | $78,665.00 | $66,865.25 |

**Signature:** _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6370244 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT11/12 19.44

REP: TO ROSE
FR NIKKI
OK'D M1-M17 SEE LINES 71-87
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS :30

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = 12 | | | AGENCY EST# = 1192 | | | | | | |
| | | | AGENCY PRODUCT CODE = 11 | | | | | | | | | |
| 4 | | E | 1100A-1200N | 30 | | $195.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 4 | | E | 1100A-1200N | 30 | | $195.00 | 10/19 | 10/19 | 0 | | FRI | 0 |
| | | | PROGRAM : BETTER LAS VEGAS | | | | | | | | | |
| | | | CON COM1: BETTER LAS VEGAS | | | | | | | | | |
| 71 | | A | 1100A-1200N | 30 | | $195.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| | | | PROGRAM : DIVORCE COURT/CIVORCE COURT | | | | | | | | | |
| | | | ORD COM1: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| | | | THIS IS A MAKE-GOOD FOR OCT19 ON LINE-4 FOR 1 SPOT/WK | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 5 | | E | 300P-400P | 30 | | $450.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 5 | | E | 300P-400P | 30 | | $450.00 | 10/19 | 10/19 | 0 | | FRI | 0 |
| PROGRAM : ANDERSON COOPER<br>CON COM1: ANDERSON COOPER | | | | | | | | | | | | |
| 72 | | A | 200P-300P | 30 | | $450.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : ANDERSON COOPER<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT19 ON LINE-5 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 6 | | E | 400P-500P | 30 | | $500.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 6 | | E | 400P-500P | 30 | | $500.00 | 10/19 | 10/19 | 0 | | FRI | 0 |
| PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | | | | | | |
| 73 | | A | 300P-400P | 30 | | $500.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : DR OZ<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT19 ON LINE-6 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 7 | | E | 500P-530P | 30 | | $950.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 7 | | E | 500P-530P | 30 | | $950.00 | 10/19 | 10/19 | 0 | | FRI | 0 |
| PROGRAM : FOX 5 NEWS AT 5PM<br>CON COM1: FOX 5 NEWS AT 5PM | | | | | | | | | | | | |
| 74 | | A | 400P-430P | 30 | | $950.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : FOX 5 NEWS AT 5PM<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT19 ON LINE-7 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 9 | | E | 530P-600P | 30 | | $1,025.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 9 | | E | 530P-600P | 30 | | $1,025.00 | 10/19 | 10/19 | 0 | | FRI | 0 |
| PROGRAM : FOX 5 NEWS AT 530PM<br>CON COM1: FOX 5 NEWS AT 530PM | | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 87 | | A | 800P-1000P | | 30 | $5,070.00 | 10/17 | 10/17 | 1 | | WED | 1 |

PROGRAM : X FACTOR
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATES. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-9 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-10 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-23 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-40 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-60 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-61 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-70 FOR 1 SPOT/WK

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 10 | | E | 600P-630P | | 30 | $525.00 | 10/12 | 10/12 | 1 | FRI | 1 |
| 10 | | E | 600P-630P | | 30 | $525.00 | 10/19 | 10/19 | 0 | FRI | 0 |

PROGRAM : FOX 5 NEWS @ 6PM
CON COM1: FOX 5 NEWS @ 6PM

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 12 | | E | 700P-730P | | 30 | $950.00 | 10/12 | 10/12 | 1 | FRI | 1 |
| 12 | | E | 700P-730P | | 30 | $950.00 | 10/19 | 10/19 | 0 | FRI | 0 |

PROGRAM : EXTRA
CON COM1: EXTRA

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 75 | | A | 900P-930P | | 30 | $950.00 | 10/19 | 10/19 | 1 | FRI | 1 |

PROGRAM : EXTRA
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-12 FOR 1 SPOT/WK

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 18 | | ES | 1100A-1200N | | 30 | $195.00 | 10/15 | 10/15 | 0 | MON | 0 |
| 18 | | ES | 1100A-1200N | | 30 | $195.00 | 10/22 | 10/22 | 1 | MON | 1 |

PROGRAM : BETTER LAS VEGAS
CON COM1: BETTER LAS VEGAS

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 76 | | A | 1100A-1200N | | 30 | $195.00 | 10/15 | 10/15 | 1 | MON | 1 |

PROGRAM : DIVORCE COURT/DIVORCE COURT
ORD COM1: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-18 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 19 | | ES | 300P-400P | 30 | | $450.00 | 10/15 | 10/15 | 0 | | MON | 0 |
| 19 | | ES | 300P-400P | 30 | | $450.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : ANDERSON COOPER<br>CON COM1: ANDERSON COOPER | | | | | | | | | | | | |
| 77 | | A | 200P-300P | 30 | | $450.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| PROGRAM : ANDERSON COOPER<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT15 ON LINE-19 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 20 | | ES | 400P-500P | 30 | | $500.00 | 10/15 | 10/15 | 0 | | MON | 0 |
| 20 | | ES | 400P-500P | 30 | | $500.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | | | | | | |
| 78 | | A | 300P-400P | 30 | | $500.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| PROGRAM : DR OZ<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT15 ON LINE-20 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 21 | | ES | 500P-530P | 30 | | $950.00 | 10/15 | 10/15 | 0 | | MON | 0 |
| 21 | | ES | 500P-530P | 30 | | $950.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : FOX 5 NEWS AT 5PM<br>CON COM1: FOX 5 NEWS AT 5PM | | | | | | | | | | | | |
| 79 | | A | 400P-430P | 30 | | $950.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| PROGRAM : FOX 5 NEWS AT 5PM<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT15 ON LINE-21 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 23 | | ES | 530P-600P | 30 | | $1,025.00 | 10/15 | 10/15 | 0 | | MON | 0 |
| 23 | | ES | 530P-600P | 30 | | $1,025.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : FOX 5 NEWS AT 530PM<br>CON COM1: FOX 5 NEWS AT 530PM | | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 24 | | ES | 600P-630P | 30 | | $525.00 | 10/15 | 10/15 | 0 | | MON | 0 |
| 24 | | ES | 600P-630P | 30 | | $525.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : FOX 5 NEWS @ 6PM<br>CON COM1: FOX 5 NEWS @ 6PM | | | | | | | | | | | | |
| 26 | | S | 700P-730P | 30 | | $950.00 | 10/22 | 10/22 | 0 | | MON | 0 |
| PROGRAM : EXTRA<br>CON COM1: EXTRA | | | | | | | | | | | | |
| 80 | | A | 900P-930P | 30 | | $950.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : EXTRA<br>ORD COM1: TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT22 ON LINE-26 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 35 | | S | 1100A-1200N | 30 | | $195.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| PROGRAM : BETTER LAS VEGAS<br>CON COM1: BETTER LAS VEGAS | | | | | | | | | | | | |
| 81 | | A | 1100A-1200N | 30 | | $195.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : DIVORCE COURT/DIVORCE COURT<br>ORD COM1: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT18 ON LINE-35 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 36 | | S | 300P-400P | 30 | | $450.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| PROGRAM : ANDERSON COOPER<br>CON COM1: ANDERSON COOPER | | | | | | | | | | | | |
| 82 | | A | 200P-300P | 30 | | $450.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : ANDERSON COOPER<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT18 ON LINE-36 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 37 | | S | 400P-500P | 30 | | $500.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 83 | | A | 300P-400P | | 30 | $500.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : DR OZ<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT18 ON LINE-37 FOR 1 SPOT/WK | | | | | | | | | | | |
| 38 | | S | 500P-530P | | 30 | $950.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| | PROGRAM : FOX 5 NEWS AT 5PM<br>CON COM1: FOX 5 NEWS AT 5PM | | | | | | | | | | | |
| 84 | | A | 400P-430P | | 30 | $950.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : FOX 5 NEWS AT 5PM<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT18 ON LINE-38 FOR 1 SPOT/WK | | | | | | | | | | | |
| 40 | | S | 530P-600P | | 30 | $1,025.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| | PROGRAM : FOX 5 NEWS AT 530PM<br>CON COM1: FOX 5 NEWS AT 530PM | | | | | | | | | | | |
| 42 | | S | 700P-730P | | 30 | $950.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| | PROGRAM : EXTRA<br>CON COM1: EXTRA | | | | | | | | | | | |
| 85 | | A | 900P-930P | | 30 | $950.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : EXTRA<br>ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT18 ON LINE-42 FOR 1 SPOT/WK | | | | | | | | | | | |
| 55 | | S | 700P-730P | | 30 | $950.00 | 10/16 | 10/16 | 0 | | TUE | 0 |
| | PROGRAM : EXTRA<br>CON COM1: EXTRA | | | | | | | | | | | |
| 86 | | A | 900P-930P | | 30 | $950.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : EXTRA<br>ORD COM1: TP CHG DUE TO VP DEBATE. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT16 ON LINE-55 FOR 1 SPOT/WK | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 60 | | S | 1100A-1200N | | 30 | $195.00 | 10/17 | 10/17 | 0 | | WED | 0 |
| | PROGRAM : | | BETTER LAS VEGAS | | | | | | | | | |
| | CON COM1: | | BETTER LAS VEGAS | | | | | | | | | |
| 61 | | S | 300P-400P | | 30 | $450.00 | 10/17 | 10/17 | 0 | | WED | 0 |
| | PROGRAM : | | ANDERSON COOPER | | | | | | | | | |
| | CON COM1: | | ANDERSON COOPER | | | | | | | | | |
| 70 | | S | 500P-600P | | 30 | $300.00 | 10/14 | 10/14 | 0 | | SUN | 0 |
| | PROGRAM : | | EXTRA | | | | | | | | | |
| | CON COM1: | | EXTRA | | | | | | | | | |

STATION MAKEGOOD OFFERS:

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| M1 | OK'D | BUY#4 | MISSED: | FRI/1100A-1200N | OCT19 | 30S | $195.00 (OCT11/12) |
| | | | OFFER: | FRI/1100A-1200N | OCT19 | 30S | $195.00 PLS ADVISE. |
| | | | CMT: | PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | |
| M2 | OK'D | BUY#5 | MISSED: | FRI/300P-400P | OCT19 | 30S | $450.00 (OCT11/12) |
| | | | OFFER: | FRI/200P-300P | OCT19 | 30S | $450.00 PLS ADVISE. |
| | | | CMT: | TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | |
| M3 | OK'D | BUY#6 | MISSED: | FRI/400P-500P | OCT19 | 30S | $500.00 (OCT11/12) |
| | | | OFFER: | FRI/300P-400P | OCT19 | 30S | $500.00 PLS ADVISE. |
| | | | CMT: | TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | |
| M4 | OK'D | BUY#7 | MISSED: | FRI/500P-530P | OCT19 | 30S | $950.00 (OCT11/12) |
| | | | OFFER: | FRI/400P-430P | OCT19 | 30S | $950.00 PLS ADVISE. |
| | | | CMT: | TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | |
| M5 | OK'D | BUY#12 | MISSED: | FRI/700P-730P | OCT19 | 30S | $950.00 (OCT11/12) |
| | | | OFFER: | FRI/900P-930P | OCT19 | 30S | $950.00 PLS ADVISE. |
| | | | CMT: | TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | |
| M6 | OK'D | BUY#18 | MISSED: | MON/1100A-1200N | OCT15 | 30S | $195.00 (OCT11/12) |
| | | | OFFER: | MON/1100A-1200N | OCT15 | 30S | $195.00 PLS ADVISE. |
| | | | CMT: | PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | |
| M7 | OK'D | BUY#19 | MISSED: | MON/300P-400P | OCT15 | 30S | $450.00 (OCT11/12) |
| | | | OFFER: | MON/200P-300P | OCT15 | 30S | $450.00 PLS ADVISE. |
| | | | CMT: | TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | |
| M8 | OK'D | BUY#20 | MISSED: | MON/400P-500P | OCT15 | 30S | $500.00 (OCT11/12) |
| | | | OFFER: | MON/300P-400P | OCT15 | 30S | $500.00 PLS ADVISE. |
| | | | CMT: | TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

STATION MAKEGOOD OFFERS:

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| M9 | OK'D | BUY#21 | MISSED:MON/500P-530P | | | | OCT15 | | 30S | $950.00 | (OCT11/12) | |
| | | | OFFER:MON/400P-430P | | | | OCT15 | | 30S | $950.00 | PLS ADVISE. | |
| | | | CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| M10 | OK'D | BUY#26 | MISSED:MON/700P-730P | | | | OCT22 | | 30S | $950.00 | (OCT11/12) | |
| | | | OFFER:MON/900P-930P | | | | OCT22 | | 30S | $950.00 | PLS ADVISE. | |
| | | | CMT:TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| M11 | OK'D | BUY#35 | MISSED:THU/1100A-1200N | | | | OCT18 | | 30S | $195.00 | (OCT11/12) | |
| | | | OFFER:THU/1100A-1200N | | | | OCT18 | | 30S | $195.00 | PLS ADVISE. | |
| | | | CMT:PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| M12 | OK'D | BUY#36 | MISSED:THU/300P-400P | | | | OCT18 | | 30S | $450.00 | (OCT11/12) | |
| | | | OFFER:THU/200P-300P | | | | OCT18 | | 30S | $450.00 | PLS ADVISE. | |
| | | | CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| M13 | OK'D | BUY#37 | MISSED:THU/400P-500P | | | | OCT18 | | 30S | $500.00 | (OCT11/12) | |
| | | | OFFER:THU/300P-400P | | | | OCT18 | | 30S | $500.00 | PLS ADVISE. | |
| | | | CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| M14 | OK'D | BUY#38 | MISSED:THU/500P-530P | | | | OCT18 | | 30S | $950.00 | (OCT11/12) | |
| | | | OFFER:THU/400P-430P | | | | OCT18 | | 30S | $950.00 | PLS ADVISE. | |
| | | | CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| M15 | OK'D | BUY#42 | MISSED:THU/700P-730P | | | | OCT18 | | 30S | $950.00 | (OCT11/12) | |
| | | | OFFER:THU/900P-930P | | | | OCT18 | | 30S | $950.00 | PLS ADVISE. | |
| | | | CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| M16 | OK'D | BUY#55 | MISSED:TUE/700P-730P | | | | OCT16 | | 30S | $950.00 | (OCT11/12) | |
| | | | OFFER:TUE/900P-930P | | | | OCT16 | | 30S | $950.00 | PLS ADVISE. | |
| | | | CMT:TP CHG DUE TO VP DEBATE. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| M17 | OK'D | BUY#9 | MISSED:FRI/530P-600P | | | | OCT19 | | 30S | $1,025.00 | (OCT11/12) | |
| | | BUY#10 | FRI/600P-630P | | | | OCT19 | | 30S | $525.00 | | |
| | | BUY#23 | MON/530P-600P | | | | OCT15 | | 30S | $1,025.00 | | |
| | | BUY#24 | MON/600P-630P | | | | OCT15 | | 30S | $525.00 | | |
| | | BUY#40 | THU/530P-600P | | | | OCT18 | | 30S | $1,025.00 | | |
| | | BUY#60 | WED/1100A-1200N | | | | OCT17 | | 30S | $195.00 | | |
| | | BUY#61 | WED/300P-400P | | | | OCT17 | | 30S | $450.00 | | |
| | | BUY#70 | SUN/500P-600P | | | | OCT14 | | 30S | $300.00 | | |
| | | | OFFER:WED/800P-1000P | | | | OCT17 | | 30S | $5,070.00 | PLS ADVISE. | |
| | | | CMT:SPOTS N/A DUE TO SPORTS & DEBATES. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| OCT/12 | 78665.00 | | | | | | | | | | CONTRACT TOTAL | 78665.00 |
| | | | | | | | | | | | TOTAL SPOTS | 91 |

MARKET TOTALS $715,136 KVVU 11% KSNV 33% KLAS 34% KTNV 17% KVMY 3% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 498226 CONTRACT # 6370244 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT11/12 11.36

REP: TO ROSE
FR NIKKI
NEW CORSSROADS GPS ORDER
TOTAL $78665
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS :30

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = 12 | | | AGENCY EST# = 1192 | | | | | | |
| | | | AGENCY PRODUCT CODE = 11 | | | | | | | | | |
| 1 | | | 1000A-1100A | 30 | | $250.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| CON COM1: DR OZ | | | | | | | | | | | | |
| 2 | | | 1000P-1100P | 30 | | $2,150.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| PROGRAM : FOX 5 NEWS AT 10P | | | | | | | | | | | | |
| CON COM1: FOX 5 NEWS AT 10P | | | | | | | | | | | | |

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 3 | | | 1100P-1135P | 30 | | $1,950.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| | PROGRAM : FOX 5 NEWS AT 1100P<br>CON COM1: FOX 5 NEWS AT 1100P | | | | | | | | | | | |
| 4 | | | 1100A-1200N | 30 | | $195.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : BETTER LAS VEGAS<br>CON COM1: BETTER LAS VEGAS | | | | | | | Divorce Court | | | | |
| 5 | | | 300P-400P | 30 | | $450.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : ANDERSON COOPER<br>CON COM1: ANDERSON COOPER | | | | | | | 2-3p | | | | |
| 6 | | | 400P-500P | 30 | | $500.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | 3-4p | | | | |
| 7 | | | 500P-530P | 30 | | $950.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : FOX 5 NEWS AT 5PM<br>CON COM1: FOX 5 NEWS AT 5PM | | | | | | | 4430p | | | | |
| 8 | | | 500A-600A | 30 | | $450.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : FOX5 NEWS 5A<br>CON COM1: FOX5 NEWS 5A | | | | | | | | | | | |
| 9 | | | 530P-600P | 30 | | $1,025.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : FOX 5 NEWS AT 530PM<br>CON COM1: FOX 5 NEWS AT 530PM | | | | | | | N/A | | | | |
| 10 | | | 600P-630P | 30 | | $525.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : FOX 5 NEWS @ 6PM<br>CON COM1: FOX 5 NEWS @ 6PM | | | | | | | N/A | | | | |
| 11 | | | 600A-700A | 30 | | $725.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : FOX5 NEWS 6A<br>CON COM1: FOX5 NEWS 6A | | | | | | | | | | | |

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 12 | | | 700P-730P | 30 | | $950.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : EXTRA<br>CON COM1: EXTRA | | | | | | | 9-930p | | | | |
| 13 | | | 700A-900A | 30 | | $700.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : FOX5 MORNING NEWS<br>CON COM1: FOX5 MORNING NEWS | | | | | | | | | | | |
| 14 | | | 900A-1000A | 30 | | $275.00 | 10/12 | 10/19 | 1 | | FRI | 2 |
| | PROGRAM : MORE LAS VEGAS<br>CON COM1: MORE LAS VEGAS | | | | | | | | | | | |
| 15 | | | 1000A-1100A | 30 | | $250.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | | | | | |
| 16 | | | 1000P-1100P | 30 | | $2,150.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| | PROGRAM : FOX 5 NEWS AT 10P<br>CON COM1: FOX 5 NEWS AT 10P | | | | | | | | | | | |
| 17 | | | 1100P-1135P | 30 | | $1,950.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| | PROGRAM : FOX 5 NEWS AT 1100P<br>CON COM1: FOX 5 NEWS AT 1100P | | | | | | | | | | | |
| 18 | | | 1100A-1200N | 30 | | $195.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| | PROGRAM : BETTER LAS VEGAS<br>CON COM1: BETTER LAS VEGAS | | | | | | Divorce Court | | | | | |
| 19 | | | 300P-400P | 30 | | $450.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| | PROGRAM : ANDERSON COOPER<br>CON COM1: ANDERSON COOPER | | | | | | 2-3p | | | | | |
| 20 | | | 400P-500P | 30 | | $500.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | 3-4p | | | | | |

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 21 | | | 500P-530P | 30 | | $950.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| PROGRAM : FOX 5 NEWS AT 5PM<br>CON COM1: FOX 5 NEWS AT 5PM | | | | | | | 4:43pp | | | | | |
| 22 | | | 500A-600A | 30 | | $450.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| PROGRAM : FOX5 NEWS 5A<br>CON COM1: FOX5 NEWS 5A | | | | | | | | | | | | |
| 23 | | | 530P-600P | 30 | | $1,025.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| PROGRAM : FOX 5 NEWS AT 530PM<br>CON COM1: FOX 5 NEWS AT 530PM | | | | | | | N/A | | | | | |
| 24 | | | 600P-630P | 30 | | $525.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| PROGRAM : FOX 5 NEWS @ 6PM<br>CON COM1: FOX 5 NEWS @ 6PM | | | | | | | N/A | | | | | |
| 25 | | | 600A-700A | 30 | | $725.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| PROGRAM : FOX5 NEWS 6A<br>CON COM1: FOX5 NEWS 6A | | | | | | | | | | | | |
| 26 | | | 700P-730P | 30 | | $950.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : EXTRA<br>CON COM1: EXTRA | | | | | | | 9:30p | | | | | |
| 27 | | | 700A-900A | 30 | | $700.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| PROGRAM : FOX5 MORNING NEWS<br>CON COM1: FOX5 MORNING NEWS | | | | | | | | | | | | |
| 28 | | | 900A-1000A | 30 | | $275.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| PROGRAM : MORE LAS VEGAS<br>CON COM1: MORE LAS VEGAS | | | | | | | | | | | | |
| 29 | | | 1000P-1100P | 30 | | $1,500.00 | 10/13 | 10/20 | 1 | | SAT | 2 |
| PROGRAM : FOX 5 NEWS AT 10PM SAT<br>CON COM1: FOX 5 NEWS AT 10PM SAT | | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.36
*** ORIGINAL REV#0 *** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 30 | | 1000P-1045P | 30 | | $1,850.00 | 10/14 | 10/21 | 1 | | SUN | 2 |
| | PROGRAM : FOX 5 NEWS AT 10PM SUN<br>CON COM1: FOX 5 NEWS AT 10PM SUN | | | | | | | | | | | |
| | 31 | | 800A-900A | 30 | | $850.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| | PROGRAM : FOX NEWS SUNDAY<br>CON COM1: FOX NEWS SUNDAY | | | | | | | | | | | |
| | 32 | | 1000A-1100A | 30 | | $250.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | | | | | |
| | 33 | | 1000P-1100P | 30 | | $2,150.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : FOX 5 NEWS AT 10P<br>CON COM1: FOX 5 NEWS AT 10P | | | | | | | | | | | |
| | 34 | | 1100P-1135P | 30 | | $1,950.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : FOX 5 NEWS AT 1100P<br>CON COM1: FOX 5 NEWS AT 1100P | | | | | | | | | | | |
| | 35 | | 1100A-1200N | 30X | | $195.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : BETTER LAS VEGAS<br>CON COM1: BETTER LAS VEGAS | | | | | | Divorce Court | | | | | |
| | 36 | | 300P-400P | 30 | | $450.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : ANDERSON COOPER<br>CON COM1: ANDERSON COOPER | | | | | | 3-5p | | | | | |
| | 37 | | 400P-500P | 30 | | $500.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | 3-4p | | | | | |
| | 38 | | 500P-530P | 30 | | $950.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : FOX 5 NEWS AT 5PM<br>CON COM1: FOX 5 NEWS AT 5PM | | | | | | 4-430p | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

OCT11/12 11.36
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 39 | | | 500A-600A | 30 | | $450.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : FOX5 NEWS 5A<br>CON COM1: FOX5 NEWS 5A | | | | | | | | | | | |
| 40 | | | 530P-600P | 30 | | $1,025.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : FOX 5 NEWS AT 530PM<br>CON COM1: FOX 5 NEWS AT 530PM | | | | | | N/A | | | | | |
| 41 | | | 600A-700A | 30 | | $725.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : FOX5 NEWS 6A<br>CON COM1: FOX5 NEWS 6A | | | | | | | | | | | |
| 42 | | | 700P-730P | 30 | | $950.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : EXTRA<br>CON COM1: EXTRA | | | | | | 9-930P | | | | | |
| 43 | | | 700A-900A | 30 | | $700.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : FOX5 MORNING NEWS<br>CON COM1: FOX5 MORNING NEWS | | | | | | | | | | | |
| 44 | | | 900A-1000A | 30 | | $275.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| | PROGRAM : MORE LAS VEGAS<br>CON COM1: MORE LAS VEGAS | | | | | | | | | | | |
| 45 | | | 1000A-1100A | 30 | | $250.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | | | | | |
| 46 | | | 1000P-1100P | 30 | | $2,150.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : FOX 5 NEWS AT 10P<br>CON COM1: FOX 5 NEWS AT 10P | | | | | | | | | | | |
| 47 | | | 1100P-1135P | 30 | | $1,950.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : FOX 5 NEWS AT 1100P<br>CON COM1: FOX 5 NEWS AT 1100P | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.36
*** ORIGINAL REV#0 *** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 48 | | 1100A-1200N | 30 | | $195.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : BETTER LAS VEGAS<br>CON COM1: BETTER LAS VEGAS | | | | | | | | | | | |
| | 49 | | 300P-400P | 30 | | $450.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : ANDERSON COOPER<br>CON COM1: ANDERSON COOPER | | | | | | | | | | | |
| | 50 | | 400P-500P | 30 | | $500.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | | | | | |
| | 51 | | 500P-530P | 30 | | $950.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : FOX 5 NEWS AT 5PM<br>CON COM1: FOX 5 NEWS AT 5PM | | | | | | | | | | | |
| | 52 | | 500A-600A | 30 | | $450.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : FOX5 NEWS 5A<br>CON COM1: FOX5 NEWS 5A | | | | | | | | | | | |
| | 53 | | 530P-600P | 30 | | $1,025.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : FOX 5 NEWS AT 530PM<br>CON COM1: FOX 5 NEWS AT 530PM | | | | | | | | | | | |
| | 54 | | 600A-700A | 30 | | $725.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : FOX5 NEWS 6A<br>CON COM1: FOX5 NEWS 6A | | | | | | | | | | | |
| | 55 | | 700P-730P | 30 | | $950.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : EXTRA<br>CON COM1: EXTRA | | | | | | 9-930 P | | | | | |
| | 56 | | 700A-900A | 30 | | $700.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : FOX5 MORNING NEWS<br>CON COM1: FOX5 MORNING NEWS | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.36
*** ORIGINAL REV#0 *** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 57 | | 900A-1000A | 30 | | $275.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| | PROGRAM : MORE LAS VEGAS<br>CON COM1: MORE LAS VEGAS | | | | | | | | | | | |
| | 58 | | 1000A-1100A | 30 | | $250.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | | | | | |
| | 59 | | 1000P-1100P | 30 | | $2,150.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : FOX 5 NEWS AT 10P<br>CON COM1: FOX 5 NEWS AT 10P | | | | | | | | | | | |
| | 60 | | 1100A-1200N | 30 | | $195.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : BETTER LAS VEGAS<br>CON COM1: BETTER LAS VEGAS | | | | | | N/A | | | | | |
| | 61 | | 300P-400P | 30 | | $450.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : ANDERSON COOPER<br>CON COM1: ANDERSON COOPER | | | | | | N/A | | | | | |
| | 62 | | 400P-500P | 30 | | $500.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : DR OZ<br>CON COM1: DR OZ | | | | | | | | | | | |
| | 63 | | 500P-530P | 30 | | $950.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : FOX 5 NEWS AT 5PM<br>CON COM1: FOX 5 NEWS AT 5PM | | | | | | | | | | | |
| | 64 | | 500A-600A | 30 | | $450.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : FOX5 NEWS 5A<br>CON COM1: FOX5 NEWS 5A | | | | | | | | | | | |
| | 65 | | 530P-600P | 30 | | $1,025.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : FOX 5 NEWS AT 530PM<br>CON COM1: FOX 5 NEWS AT 530PM | | | | | | | | | | | |

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 66 | | 600P-630P | 30 | | $525.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : | | FOX 5 NEWS @ 6PM | | | | | | | | | |
| | CON COM1: | | FOX 5 NEWS @ 6PM | | | | | | | | | |
| | 67 | | 600A-700A | 30 | | $725.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : | | FOX5 NEWS 6A | | | | | | | | | |
| | CON COM1: | | FOX5 NEWS 6A | | | | | | | | | |
| | 68 | | 700A-900A | 30 | | $700.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : | | FOX5 MORNING NEWS | | | | | | | | | |
| | CON COM1: | | FOX5 MORNING NEWS | | | | | | | | | |
| | 69 | | 900A-1000A | 30 | | $275.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| | PROGRAM : | | MORE LAS VEGAS | | | | | | | | | |
| | CON COM1: | | MORE LAS VEGAS | | | | | | | | | |
| | 70 | | 500P-600P | 30 | | $300.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| | PROGRAM : | | EXTRA | | | | N/A | | | | | |
| | CON COM1: | | EXTRA | | | | | | | | | |

OCT/12 78665.00

CONTRACT TOTAL 78665.00
TOTAL SPOTS 98

MARKET TOTALS $715,136 KVVU 11% KSNV 33% KLAS 34% KTNV 17% KVMY 3% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*